



Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form

If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name)

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

PART 1 – PREMISES OR CLUB PREMISES DETAILS

Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description 168 Sherriff Highway Sheriff Hill	
Post Town Gateshead	Post Code NE9 5SD

Name of premises licence holder or club holding club premises certificate (if known) Farhad Jamnejad
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Number of premises licence or club premise certificate (if known) 00CH04511

PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

- | | Please Tick ✓ |
|--|--------------------------|
| 1) A responsible authority (please complete (C) below) | ✓ |
| 2) A member of the club to which this representation relates (please complete (A) below) | <input type="checkbox"/> |
| 3) Other persons (Please complete (A) or (B) below) | <input type="checkbox"/> |

(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)

Mr Mrs Miss Ms Other Title (for example, Rev)

Surname

First Names

I am 18 years old or over Yes (Please Tick)

Current Address	<input type="text"/>		
Post Town	<input type="text"/>	Post Code	<input type="text"/>

Daytime contact telephone number

E-mail address (optional)

(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)

Name and Address <input type="text"/>
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Telephone Number (If any)	<input type="text"/>
E-Mail address (optional)	<input type="text"/>

(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION

Name and Address Name and Address Alice Wiseman Director of Public Health for Gateshead Gateshead Civic Centre Regents Terrace Gateshead NE8 1HH

Telephone Number (If any)	0191 433 2777
E-Mail address (optional)	<input type="text"/>

This representation relates to the following licensing objective(s)

Please
Tick ✓

- | | | |
|----|---|--------------------------|
| 1. | The Prevention of Crime and Disorder | ✓ |
| 2. | Public Safety | <input type="checkbox"/> |
| 3. | The Prevention of Public Nuisance | <input type="checkbox"/> |
| 4. | The Protection of Children From Harm | ✓ |

Please state the ground(s) for representation (please read guidance note 1)

This representation is made in my capacity as Director of Public Health for the Borough of Gateshead.

Since 2013 Directors of Public Health have been 'responsible authorities' under the Licensing Act 2003. The role of the Director of Public Health is to help promote the health and wellbeing of the local populations they serve. The Public Health approach to reducing harms arising from alcohol misuse is to encourage and promote responsible drinking and protect young people from related harm. This is an expansive remit that influences a wide range of circumstances, including local licensing arrangements. Similarly, the licensing regime is concerned with the promotion of the licensing objectives, which collectively seek to protect the quality of life for those who live, and work in the vicinity of licensed premises, and those who socialise in licensed premises.

I agree with the concerns raised by the Local Weights and Measures Authority in their application for a review. It is clear from the detail provided in the review that the licensing objectives are not being upheld. The level of disregard towards the law, the lack of adherence to child protection and the lack of staff awareness/training and up to date administration is concerning and shows that the premises is not robust enough. The illegal tobacco supplies linked to the premises show further disregard for the safety of the community. This could cause significant impact to the local community's health and wellbeing.

Please provide as much information as possible to support the representation

(Please read guidance note 2)

Chief Medical Officer guidelines are clear that children should drink no alcohol before the age of 15 but an alcohol free childhood up to the age of 18 is the best and safest option, with alcohol linked to health problems, and accidents and with children's brains still developing until their 20s.

- In 2018/19 – 2020/21 there were 60 hospital admissions in Gateshead for under 18s due to alcohol-specific conditions, a crude rate of 50.8 per 100,000, compared with an England average of 29.3 per 100,000.

Alcohol consumption among young people has been linked to a range of negative outcomes, both contemporary (such as lower educational attainment, smoking and criminal behaviour) and later in life (such as increased risk of drug and alcohol dependence and poorer mental and physical health).

The risks from drinking alcohol before our children reach adulthood include:

- Changes or delays to the development of the logical, thoughtful part of the brain
- Alcohol can affect all the different systems in the body and the fact that children's organs are still developing can make them particularly vulnerable
- Alcohol can affect a child's mental health. At a time when mental illness in childhood is increasingly in the media, this highlights why it's essential we protect children from access alcohol before the age of 18.
- Drinking can affect how well a child does at school.
- Alcohol can lead to other risky, impulsive behaviour. Young people who drink regularly are four times more likely to smoke and three times more likely to take other, illegal drugs and more likely to get hurt due to an accident or as a result of violence
- Young people who drink before they are 15 are four times more likely to be dependent on alcohol later in life.

Poorer populations and communities experience a disproportionately greater level of alcohol-attributable harm. Reports are provided which show the area surrounding the premises in relation to alcohol related anti social behaviour, the Index of Multiple Deprivation, and level of unauthorised school absences. This is in the additional information which accompanies this representation.

Young people, especially those in our most deprived communities have been negatively impacted during the COVID-19 pandemic due to loss of education, routine, formal and informal support, access to services and support from school. Therefore, it is vital at this time that children in our communities are protected from the long-term harm caused by a premise not acting in accordance with the licensing objectives. Although more of our children are choosing not to drink alcohol, we need to do everything in our power to encourage that trend and support our children in making healthy decisions.

Tobacco use amongst young people can cause serious long-term damage. Earlier smoking is associated with being a heavier smoker in later life with a lower chance of quitting, and serious respiratory health risks, impairing lung growth and premature lung function decline. Those living in more deprived areas are four times more likely to smoke than those in the least deprived areas, with a higher chance of inter-generational cycle, and disproportionately high rates in certain

groups such as those with mental health concerns. The illicit tobacco found in this property will undoubtedly contribute to this cycle and negatively affect the prevalence of young smokers in addition to impacting on the health of smokers of all ages – making it harder to reach the Government aims of the Tobacco Control Plan 2017. Information is provided which shows families in the vicinity of the premises where health is cited as an issue.

My support of this review is informed by the growing knowledge of the role of alcohol and smoking in a wide range of acute and chronic disorders, and a greater understanding of its negative social impacts. Licensing is and always has been a whole population intervention which should be employed to protect our population from harm.

If the committee chose to add more conditions to the licence as a result of this review, Public Health would be able to provide Point of Sale information about underage and proxy sales for the premises to display as a reminder to staff and customers of the potential harm caused to young people.

References

CMO for England (2009) Guidance on the consumption of alcohol by children and young people.
Department of Education (2010) Young people's alcohol consumption and its relationship to other outcomes and behaviour

Blackpool JSNA: Tobacco use in Children and Young People ([Tobacco use in children and young people \(blackpooljsna.org.uk\)](http://blackpooljsna.org.uk))

Government Tobacco Control Plan (2017)

Public Health Outcomes Framework - <https://fingertips.phe.org.uk/>

Build Back Fairer – The Covid 19 Marmot Report

AFS & SHAAP (2011) Re-thinking alcohol licensing

Balance - What's the Harm – www.whatstheharm.co.uk

Please
Tick ✓

Have you made any representation relating to these premises before?

If Yes, please state the date of that representation

Day		Month		Year			

If you have made representation before relating to this premises please state what they were and when you made them.

 **How We Collect And Use Information**

The information collected, on this form and from supporting evidence, by Gateshead Council will be used to process your application. The information may be passed to other Enforcement Agencies as permitted by law.


We may check information provided by you, or information about you provided by a third party, with other information held by us. We may also get information from certain third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds in other ways, as permitted by law. These third parties include Government Departments and local authorities.

We will not disclose information about you to anyone outside Gateshead Council nor use information about you for other purposes unless the law permits us to.

Gateshead Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about what information we have about you, or the way we use your information, you can ask at Civic Centre, Regent Street, Gateshead, NE8 1HH

Part 3 – Signatures (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature		Date	14/07/2022
Capacity			

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)	
Post Town	Post Code

Telephone Number (if any)	
E-mail Address (optional)	

Notes for Guidance

1. The ground(s) for representation **must** be based on one or more of the licensing objectives.
2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
3. The representation form must be signed.
4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this representation.
6. For further information about the Licensing Act 2003 please contact: The Licensing Act Section, Development & Public Protection, Civic Centre, Regent Street, Gateshead Tyne and Wear NE8 1HH
Tel: 0191 433 3918 or 0191 433 3178